

On August 25, 2017 seventeen leading health organizations demanded that Hollywood implement the R-rating for smoking by June 1, 2018. Here are the recipients of that letter: 31 parent media companies with studio subsidiaries, independent producer-distributors, exhibitors, retailers, carriers and streaming services (listed alphabetically by company within company type):

PARENT MEDIA COMPANIES

[Comcast](#) (Universal, Focus Features, Illumination, Working Title)

Mr. Brian L. Roberts
Chairman, CEO and President
Comcast Corporation
One Comcast Center
Philadelphia, PA 19103
215-286-1700

[Disney](#) (Disney, Lucasfilm, Marvel, Pixar, Touchstone)

Mr. Robert A. Iger
Chairman and CEO
The Walt Disney Company
500 South Buena Vista Street
Burbank, CA 91521
818-560-1000

[Fox](#) (20th Century Fox, Fox Searchlight, Fox 2000, Blue Sky)

Mr. James Rupert Murdoch
Chief Operating Officer
Twenty-First Century Fox, Inc.
1211 Avenue of the Americas
New York, NY 10036
212-852-7000

[Sony](#) (Columbia, Screen Gems, Sony Pictures, Sony Classics, TriStar)

Mr. Kazuo Hirai
President and CEO
Sony Corporation
1-7-1 Konan
Minato-ku, Tokyo 108-0075
Japan
81-3-6748-2111

[Time Warner](#) (Warner Bros., New Line)

Mr. Jeffrey L. Bewkes
Chairman and CEO
Time Warner Inc.
One Time Warner Center
New York, NY 10019
212-484-8000

[Viacom](#) (Insurge, MTV Films, Nickelodeon Movies, Paramount Classics, Paramount Pictures, Paramount Vantage)

Mr. Robert M. Bakish
Chief Executive Officer
Viacom Inc.
1515 Broadway
New York, NY 10036
212-258-6000

[MPAA](#) (trade group of major studios administers the film ratings)

The Hon. Christopher J. Dodd
Chairman [to Dec. 31, 2017]
Motion Picture Association of America
15503 Ventura Boulevard
Encino, CA 91436
818-995-6600

The Hon. Charles Rivkin
Chief Executive Officer [as of Sept. 5, 2017]
Motion Picture Association of America
15503 Ventura Boulevard
Encino, CA 91436
818-995-6600

INDEPENDENT PRODUCER-DISTRIBUTORS

Click [here](#) for independents' track record on tobacco imagery

A24

David Fenkel, John Hodges, Daniel Katz

A24 Films LLC
8321 Beverly Boulevard
Los Angeles CA 90048
323-900-5300

Broad Green

Mr. Matt Alvarez, President
Mr. Gabriel Hammond, CEO
Broad Green Pictures
6555 West Barton Avenue, Second Floor
Los Angeles, CA 90038
323-688-1800

Lionsgate

Mr. Jon Feltheimer
Chief Executive Officer
Lions Gate Entertainment, Inc.
2700 Colorado Avenue, Suite 200
Santa Monica, CA 90404

Open Road

Mr. Tom Ortenberg
Chief Executive Officer
Open Road Films, Inc.
12301 Wilshire Boulevard, Suite 600
Los Angeles, CA 90025
310-696-7575

STX

Mr. Robert Simonds
Chairman and CEO
STX Productions, LLC
3900 West Alameda Avenue, 32nd Floor
Burbank, CA 91505
310-742-2300

The Weinstein Company

Mr. Bob Weinstein and Mr. Harvey Weinstein
Co-Chairmen

The Weinstein Company
375 Greenwich Street, Third Floor
New York, NY 10013
212-941-3800

EXHIBITORS

(NATO trade group also has a role in governing the film ratings)

AMC

Mr. Adam M. Aron
CEO and President
AMC Entertainment Inc.
One AMC Way
11500 Ash Street
Leawood, KS 66211
913-213-2000

Cinemark

Mr. Mark Zoradi
Chief Executive Officer
Cinemark USA, Inc.
3900 Dallas Parkway, Suite 500
Plano, TX 75093
972-665-1000

Marcus

Mr. Gregory S. Marcus
CEO and President
The Marcus Corporation
100 East Wisconsin Avenue, Suite 1900
Milwaukee, WI 53202
414-905-1000

Reading International

Ms. Ellen Marie Cotter
Chairperson, CEO and President
Reading International, Inc.
5995 Sepulveda Boulevard, Suite 300

Culver City, CA 90230
213-235-2240

Regal

Ms. Amy E. Miles
Chairperson and CEO
Regal Entertainment Group
7132 Regal Lane
Knoxville, TN 37918
865-922-1123

NATO (trade group)

Mr. John Fithian
President and CEO
National Association of Theatre Owners Inc.
750 1st Street NE, Suite 1130
Washington, DC 20002
202-962-0054

RETAILERS, CARRIERS and STREAMING SERVICES

Alphabet

Mr. Lawrence Edward Page, CEO
Mr. Sergey Brin, President
Alphabet Inc.
1600 Amphitheatre Parkway
Mountain View, CA 94043
650-253-0000

Amazon

Mr. Jeffrey P. Bezos
Chairman, CEO and President
Amazon.com, Inc.
410 Terry Avenue North
Seattle, WA 98109
206-266-1000

Apple

Mr. Timothy D. Cook
CEO and Director
Apple Inc.
1 Infinite Loop
Cupertino, CA 95014
408-996-1010

AT&T

Mr. Randall L. Stephenson
Chairman, CEO and President
AT&T Inc.
208 South Akard Street
Dallas, TX 75202
210-821-4105

Best Buy

Mr. Hubert Joly
Chairman and CEO
Best Buy Co., Inc.
7601 Penn Avenue South
Richfield, MN 55423
612-291-1000

FOTV Media Networks Inc.

Mr. Alkiviades David
Chief Executive Officer
FOTV Media Networks Inc.
338 North Canon Drive, Third Floor
Beverly Hills, CA 90210
877-733-1830

Netflix

Mr. Reed Hastings
Chairman, CEO and President
Netflix, Inc.
100 Winchester Circle
Los Gatos, CA 95032
408-540-3700

Redbox

Mr. Galen C. Smith
CEO and President
Redbox Automated Retail, LLC
One Tower Lane, Suite 900
Oakbrook Terrace, IL 60181
630-756-8255

Target

Mr. Brian C. Cornell
Chairman and CEO
Target Corporation
1000 Nicollet Mall
Minneapolis, MN 55403
612-304-6073

Verizon

Mr. Lowell C. McAdam
Chairman and CEO
Verizon Communications, Inc.
1095 Avenue of the Americas
New York, NY 10036
212-395-1000

Walmart

Mr. C. Douglas McMillon
CEO and President
Wal-Mart Stores, Inc.
702 SW 8th Street
Bentonville, AR 72716
479-273-4000

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Links are to company data pages on smokefreemovies.ucsf.edu, a site maintained by the University of California, San Francisco, Center for Tobacco Control Research and Education.