

CORPORATE GROUP: GENERAL ELECTRIC (NBC Universal)

Survey includes: All live-action, English-language, US-produced theatrical features grossing at least \$500,000 produced and/or distributed by General Electric subsidiaries between Dec. 24, 1998, and December 24, 2006 (includes USA Films). Grouped by year, by PG/PG-13 or R rating, alphabetically within groups. Movies with tobacco imagery are **boldface**.

UNIVERSAL'S 8-YEAR RECORD, 1999-2006

- MOVIES PRODUCED AND/OR DISTRIBUTED: 151
 - YOUTH-RATED (G/PG/PG-13): 84 (56%)
 - MOVIES WITH SMOKING: 121 (80%)
 - R-RATED WITH SMOKING: 91% (61 of 67)
 - YOUTH-RATED WITH SMOKING: 71% (60 of 84)
 - PG-13 WITH SMOKING: 75% (54 of 72)
 - PG WITH SMOKING: 50% (6 of 12)
 - [No G-rated live-action releases in survey period.]
 - OF UNIVERSAL'S SMOKING MOVIES, 50% WERE YOUTH-RATED
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YEAR: 2006

SMOKING OVERALL: 83% (20 OF 24)
SMOKING YOUTH-RATED: 75% (9 OF 12)
SMOKING R-RATED: 92% (11 OF 12)
OF SMOKING MOVIES, 45% WERE YOUTH-RATED

Accepted (2006) PG-13

American Dreamz (2006) PG-13

Break-Up, The (2006) PG-13

Catch a Fire (2006) PG-13

Fast and the Furious 3 (2006) PG-13

Fearless (2006) PG-13

Man of the Year (2006) PG-13

Nanny McPhee (2006) PG

Return, The (2006) PG-13

Scoop (2006) PG-13

Something New (2006) PG-13

You, Me and Dupree (2006) PG-13

United 93 (2006) R

The Black Dahlia (2006) R

Block Party (2006) R

Brick (2006) R

The Good Shepherd (2006) R
Hollywoodland (2006) R
Idlewild (2006) R
Inside Man (2006) R
Let's Go to Prison (2006) R
Miami Vice (2006) R
Slither (2006) R
Waist Deep (2006) R

YEAR: 2005

SMOKING OVERALL: 86% (19 OF 22)
 SMOKING YOUTH-RATED: 75% (9 OF 12)
 SMOKING R-RATED: 100% (10 OF 10)
 OF SMOKING MOVIES, 47% WERE YOUTH-RATED

Cinderella Man (2005) PG-13
 Cry_Wolf (2005) PG-13
In Good Company (2005) PG-13
Kicking & Screaming (2005) PG
King Kong (2005) PG-13
Prime (2005) PG-13
Serenity (2005) PG-13
The Interpreter (2005) PG-13
 The Perfect Man (2005) PG
The Skeleton Key (2005) PG-13
The Wedding Date (2005) PG-13
 White Noise (2005) PG-13

40 Year Old Virgin (2005) R
Assault on Precinct 13 (2005) R
Brokeback Mountain (2005) R *(with Viacom)*
Broken Flowers (2005) R
Doom (2005) R
Jarhead (2005) R
Land of the Dead (2005) R
The Ice Harvest (2005) R
Two for the Money (2005) R
Unleashed (2005) R

YEAR: 2004

SMOKING OVERALL: 76% (13 OF 17)
 SMOKING YOUTH-RATED: 62% (8 OF 12)
 SMOKING R-RATED: 100% (5 OF 5)
 OF SMOKING MOVIES, 62% WERE YOUTH-RATED

Thunderbirds (2004) PG
Peter Pan (2004) PG *(with Sony)*
 Along Came Polly (2004) PG-13

Connie and Carla (2004) PG-13
 Meet the Fockers (2004) PG-13
Bourne Supremacy (2004) PG-13
Chronicles of Riddick (2004) PG-13
Friday Night Lights (2004) PG-13
In Good Company (2004) PG-13
Ray (2004) PG-13
Van Helsing (2004) PG-13
Vanity Fair (2004) PG-13

Bridget Jones: Edge of Reason (2004) R
Dawn of the Dead (2004) R
Door in the Floor (2004) R
Eternal Sunshine of the Spotless Mind (2004) R
Seed of Chucky (2004) R

YEAR: 2003

SMOKING OVERALL: 63% (12 OF 19)
 SMOKING YOUTH-RATED: 64% (7 OF 11)
 SMOKING R-RATED: 62% (5 OF 8)
 OF SMOKING MOVIES, 58% WERE YOUTH-RATED

2 Fast 2 Furious (2003) PG-13
 Bruce Almighty (2003) PG-13
 Cat in the Hat (2003) PG
 Honey (2003) PG-13
How to Deal (2003) PG-13 *(with Time Warner)*
 Hulk (2003) PG-13
Intolerable Cruelty (2003) PG-13
Johnny English (2003) PG
Master and Commander (2003) PG-13
Rundown (2003) PG-13 *(with Sony)*
Seabiscuit (2003) PG-13

21 Grams (2003) R
 American Wedding (2003) R
 Deliver Us from Eva (2003) R
House of 1000 Corpses (2003) R
Life of David Gale (2003) R
Lost in Translation (2003) R
Love Actually (2003) R
 Shape of Things (2003)

YEAR: 2002

SMOKING OVERALL: 80% (12 of 15)
 SMOKING YOUTH-RATED: 73% (8 of 11)
 SMOKING R-RATED: 100% (4 of 4)
 OF SMOKING MOVIES, 67% WERE YOUTH-RATED

A Beautiful Mind (2002) PG-13
About a Boy (2002) PG-13
Big Fat Liar (2002) PG-13
Bourne Identity (2002) PG-13
 Blue Crush (2002) PG-13
 Dragonfly (2002) PG-13
Emperor's Club (2002) PG-13
Far From Heaven (2002) PG-13
 Possession (2002) PG-13 (*with Time Warner*)
Truth About Charlie (2002) PG-13
Undercover Brother (2002) PG-13

8 Mile (2002) R
Empire (2002) R
The Pianist (2002) R
Red Dragon (2002) R (*with MGM*)

YEAR: 2001

SMOKING OVERALL: 82% (14 of 17)
 SMOKING YOUTH-RATED: 50% (3 of 6)
 SMOKING R-RATED: 100% (11 of 11)
 OF SMOKING MOVIES, 21% WERE YOUTH-RATED

Head Over Heels (2001) PG-13
Fast and Furious (2001) PG-13
 Josie and the Pussycats (2001) PG-13
Jurassic Park 3 (2001) PG-13
K-Pax (2001) PG-13
 Mummy Returns (2001) PG-13

American Pie 2 (2001) R
Captain Corelli's Mandolin (2001) R (*with Disney*)
Caveman's Valentine (2001) R
Gosford Park (2001) R
Hannibal (2001) R (*with MGM*)
How High (2001) R
Man Who Wasn't There (2001) R
Mulholland Dr. (2001) R (*with Disney*)
One Night at McCool's (2001) R
Spy Game (2001) R
Traffic (2001) R

YEAR: 2000

SMOKING OVERALL: 81% (17 of 21)
 SMOKING YOUTH-RATED: 75% (9 of 12)
 SMOKING R-RATED: 89% (8 of 9)
 OF SMOKING MOVIES, 53% WERE YOUTH-RATED

Adventures of Rocky & Bullwinkle (2000) PG

Bring It On (2000) PG-13

Family Man (2000) PG-13

Flintstones in Viva Rock Vegas (2000) PG

How the Grinch Stole Christmas (2000) PG

Meet the Parents (2000) PG-13 *(with DreamWorks)***Nutty Professor 2 (2000) PG-13****O Brother, Where Art Thou? (2000) PG-13** *(with Disney)***Screwed (2000) PG-13****Skulls (2000) PG-13****U-571 (2000) PG-13****Where the Money Is (2000) PG-13****Angela's Ashes (2000) R** *(with Viacom)***Erin Brockovich (2000) R** *(with Sony)*

Gladiator (2000) R *(with DreamWorks)*

Isn't She Great (2000) R**Joe Gould's Secret (2000) R****Nurse Betty (2000) R****Man on the Moon (2000) R****Pitch Black (2000) R****Watcher (2000) R****YEAR: 1999**

SMOKING OVERALL: 88% (14 of 16)
 SMOKING YOUTH-RATED: 88% (7 of 8)
 SMOKING R-RATED: 88% (7 of 8)
 OF SMOKING MOVIES, 50% WERE YOUTH RATED

Bowfinger (1999) PG-13

Dudley Do-Right (1999) PG**Edtv (1999) PG-13****For the Love of the Game (1999) PG-13****Mummy (1999) PG-13****Notting Hill (1999) PG-13****October Sky (1999) PG****Snow Falling on Cedars (1999) PG-13****American Pie (1999) R****Being John Malkovich (1999) R**

Bone Collector (1999) R *(with Sony)*

End of Days (1999) R

Hurricane (1999) R
Life (1999) R
Ride with the Devil (1999) R
Virus (1999) R

SOURCES: imdbPro.com, screenit.com, scenemoking.org