

Stop Identifying Tobacco Brands

There should be no tobacco brand identification, nor the presence of tobacco brand imagery (such as billboards) in the background of any movie scene.

Now, therefore, be it resolved that the Lyndonville PTA endorses the four objectives of the Smoke Free Movies campaign.

DATED and effective this 17th day of January

APPROVED AS TO FORM:

Signature of Lyndonville Parent Teacher Association Members:

Jeffrey M. Gross *Meth Kenrod* *Joyce A. Chuzick*
Korath J. Covell *Lisa Lower*
Brian J. Ridley *Patricia Faune*
Jud Gross *Elizabeth Carpenter*
Matt Kenrod

(Signature)

This resolution shall be transmitted to the Motion Picture Association of America; to major motion picture studios and their parent corporations (Warner Bros., owned by Time Warner; Disney and Miramax, owned by The Walt Disney Company; DreamWorks SKG; 20th Century Fox, owned by New Corporation; Columbia, owned by Sony Corporation of America; Universal, owned by General Electric; Paramount, owned by national Amusements; MGM, controlled by Tracinda); the state Attorney General; our U.S. Senators and Congressional Representatives; and the University of California-San Francisco Smoke Free Movies project.