

Marlene



MOTION PICTURE ASSOCIATION  
OF AMERICA, INC.  
1600 EYE STREET, NORTHWEST  
WASHINGTON, D.C. 20006  
(202) 293-1966  
Fax: (202) 452-9823

DAN GLICKMAN  
CHAIRMAN  
AND  
CHIEF EXECUTIVE OFFICER

June 18, 2007

The Honorable William H. Sorrell  
Attorney General  
State of Vermont  
Office of the Attorney General  
109 State Street  
Montpelier, VT 05609-1001

Dear General Sorrell: *Bill*

Thank you for your letter of June 6, 2007 that was copied to 31 other State Attorneys General, requesting additional information about our data regarding depictions of smoking in motion pictures as well as the smoking factor in the movie rating process.

Rather than continue a written dialog, I would like to invite you and a delegation of your colleagues from other states to meet with me, Joan Graves, the Chairman of the Classification and Rating Administration, and other senior MPAA executives to discuss the information you are requesting.

I am convinced, and hope you agree, that a face-to-face discussion would be much more illuminating and productive. My belief is that a meeting will foster a more comprehensive understanding of both our data and the process that the rating board employs to achieve consensus on determining a rating for the singular purpose of helping parents guide their children's movie viewing.

I have asked Vans Stevenson, Senior Vice President of State Government Affairs, to facilitate the meeting.

Sincerely,

- Copies: State Attorneys General
- Member Company CEOs
- Bob Pisano, MPAA President & COO
- Joan Graves, Chair, Classification & Rating Administration
- Greg Frazier, MPAA Executive Vice President
- Vans Stevenson, MPAA Senior Vice President